



**NACCC**  
NATIONAL ASSESSMENT OF  
COLLEGIATE CAMPUS CLIMATES

## USC Race and Equity Center

**PRICESHEET**

### **CAMPUS RACIAL CLIMATE SURVEYS**

The USC Race and Equity Center's National Assessment of Collegiate Campus Climates (NACCC) is a trio of survey instruments for students, staff, and faculty. Since launching in 2019, the NACCC surveys have been administered to more than 160 colleges and universities across the United States.

The NACCC is a set of three rigorous, expert-validated quantitative surveys that measures mattering and affirmation, the frequency and depth of cross-cultural interactions, appraisals of institutional commitment to diversity and inclusion, encounters with racism and racial stress, and other related topics.

The Center will manage NACCC data collection and analysis. The fall administration includes a 4-week survey administration period any time between the months of October through December. The spring administration includes a 4-week survey administration period any time between the months of February to May.

For each NACCC survey an institution participates in (students, staff, and/or faculty), our team oversees the management of data collection and analysis. Participating institutions will gain access to a data dashboard with their results and aggregate results for pre-determined comparison groups. Additionally, institutions will receive data files containing de-identified responses.

### **ABOUT THE CENTER**

The University of Southern California is home to our dynamic research and organizational improvement center that helps professionals in K-12 schools, community colleges and four-year postsecondary institutions, corporations, and other contexts strategically develop and achieve equity goals, better understand and correct climate problems, avoid and recover from diversity-related crises, and foster sustainable cultures of inclusion. Evidence, as well as scalable and adaptable models of success, inform our rigorous approach.



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### NACCC SURVEY STANDARD PRICING

NACCC Student Survey Undergraduate Students only	\$10,000
NACCC Student Survey Undergraduate Students and Graduate Students	\$12,000
NACCC Staff Survey	\$12,000
NACCC Faculty Survey	\$12,000
NACCC Student Graduate Survey	\$10,000

### NACCC SURVEY DISCOUNT PRICING

NACCC Staff and Faculty Survey	\$10,000/ per survey
NACCC Undergraduate Student, Staff and Faculty survey package	\$25,000
NACCC Undergraduate and Graduate Students, Staff and Faculty survey package	\$27,000

SURVEY	STANDARD PRICING (PAID INDIVIDUALLY)	STAFF & FACULTY PACKAGE	UNDERGRADUATE STUDENT, STAFF & FACULTY PACKAGE	UNDERGRADUATE & GRADUATE STUDENTS, STAFF & FACULTY PACKAGE (PAID ALTOGETHER)
NACCC Student Survey - Undergraduate Students	\$10,000		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
NACCC Student Survey - Graduate Students <b>upgrade</b>	\$2,000			<input checked="" type="checkbox"/>
NACCC Student Graduate Survey	\$10,000			<input checked="" type="checkbox"/>
NACCC Staff Survey	\$12,000	\$10,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
NACCC Faculty Survey	\$12,000	\$10,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Total</b>		<del>\$24,000</del> \$20,000	<del>\$24,000</del> \$25,000	<del>\$26,000</del> \$27,000
<b>Your Savings</b>	-	\$4,000	\$9,000	\$9,000

Please contact our NACCC Survey Team at [nacc@usc.edu](mailto:nacc@usc.edu) for more information.



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## ADD-ON SERVICES

The USC Race and Equity Center's National Assessment of Collegiate Campus Climates (NACCC) team offers a variety of consulting services for our partner institutions.

Moreover, our team offers a suite of additional services to assist institutions in disseminating and addressing their findings. These services are also aimed at assisting institutions in achieving their diversity, equity, and inclusion goals.

SERVICE	DESCRIPTION	DELIVERY	PRICING
<b>Custom Survey Items</b>	Institutions can add up to 10 additional custom survey items. These items must be submitted to us with the exact wording of the survey items, response options, and the desired coding for our team's review and approval. The items should be generally related to campus climate or diversity, equity, and inclusion. Data for custom items will be included in the deliverable file but will not appear on the data dashboard.	Requested items must be received by a deadline set forth by our team. These deadlines will be communicated with institutions ahead of the survey administration. No additions after survey administration begins.	<b>\$1,200</b>
<b>Custom Data Analysis</b>	Customized exploratory data analyses (e.g., correlations, group comparisons, regressions) are conducted by our team upon request. A brief report with a summary of the results and the analytic output and breakdown will be provided.	Typically <b>within 6-8 weeks</b> from receipt of written agreement to the terms of service.	<b>\$3,600*</b>



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SERVICE	DESCRIPTION	DELIVERY	PRICING
<b>Data Walk Session<sup>^</sup></b>	A 2-hour virtual session for feedback on the data, facilitated by two members of our team. Includes a summary of feedback and discussions during session. Maximum of 20 participants.	Agreement needed <b>at least 8 weeks before</b> proposed session date.	<b>\$2,400<sup>^</sup></b>
<b>Data Debrief Meeting<sup>^</sup></b>	A 2-hour webinar to disseminate NACCC results. Institutions are allowed to invite anyone from the community to participate.	Agreement needed <b>at least 8 weeks before</b> proposed session date.	<b>\$6,000<sup>^</sup></b>
<b>Equity Retreat Sessions<sup>^</sup></b>	Experts from our Center spend a full day (6 hours) with an institution (students, staff, and faculty) to discuss NACCC Data and build data-driven action plans. Includes up to three speakers and the team members needed to facilitate the session.	Agreement needed <b>at least 12 weeks before</b> proposed session date.	<b>\$18,000<sup>^</sup></b>
<b>Consulting &amp; Strategic Advising</b>	Meeting with institutional leadership ( <b>minimum of 10 hours</b> ) to discuss the survey results' utilization to institutional growth and improvement. Depending on the goals of the institution, these meetings can focus on a range of relevant topics; including, but not limited to: making sense of the NACCC data and how results can be appropriately interpreted; identifying the most critical opportunity areas and places where the institution is experiencing DEI success; utilizing NACCC results to address current realities and stressful challenges around DEI; discussing strategies for publicly disseminating NACCC results to stakeholders.	Agreement needed <b>at least 4 weeks before</b> proposed session date.	<b>\$600/hour</b>
<b>Custom Consulting &amp; Strategic Advising</b>	Tailored work with institutional leadership to accomplish specific goals.	Initial meeting to discuss scope and service(s), followed by a service agreement with a schedule of deliverables.	<b>Varies by Request</b>

\* Additional fees may be assessed for highly complex requests, longitudinal analyses, or expedited delivery requests.

<sup>^</sup> Additional fees will be assessed for in-person events versus virtual events dependent on number of personnel required, travel costs, and transportation expenses.

***The NACCC Survey Team reserves to right to refuse service dependent upon capacity, availability, and complexity of the request.***



### **Interested?**

Please contact our NACCC Survey Team at [naccc@usc.edu](mailto:naccc@usc.edu) to submit a request or to learn more about our additional services.