



BACKGROUND & DEVELOPMENT

NACCC Content Development

The NACCC survey content is based on more than a decade of the Race and Equity Center's qualitative climate studies at colleges and universities across the country. In addition, a 14-member content team comprised of race, equity, and inclusion experts from across the United States convened to identify the most salient survey content areas and questions today in the field of campus racial climate.

NACCC Advisory Panel and Peer Review

Thirty college and university presidents and provosts, campus diversity and inclusion officers, race and equity content faculty and experts, postsecondary institution membership association directors, institutional researchers, and survey methodologists comprise the NACCC Advisory Panel. This group convenes and consults with NACCC staff on best practices for the content, methodology, and administration of the NACCC survey, as well as the best ways to engage colleges and universities with their NACCC results. In addition, the NACCC benefits from external peer reviews beyond the NACCC Advisory Panel.

NACCC Student Advisory Panel

A diverse group of nine undergraduate students from colleges and universities across the United States comprise the NACCC Student Advisory Panel. These students consult with NACCC staff on the ways in which undergraduate students engage with campus surveys generally, and provide review and input on the survey content of the campus racial climate survey specifically.

NACCC Cognitive Interviews

NACCC survey methodologists conducted one-on-one cognitive interviews with approximately 50 undergraduate students attending community colleges and 4-year institutions across the United States. In these interviews, students completed the NACCC, thinking aloud as they progressed through the survey. Interviewers took note of questions asked by respondents as well as any comments and confusion they expressed. The NACCC content areas, clarity of the survey questions, terminology, and response options, as well as the overall usability of the survey, were improved substantially through this process.

NACCC Pilot Testing

In the Fall of 2018, a select set of community colleges and 4-year institutions will participate in the pilot test of the NACCC. Pilot testing will help to ensure that the NACCC consists of survey questions that gather quality (valid and reliable) data through an operationally-efficient and secure data collection process on campuses. Pilot testing will also allow for the refinement of the survey questions in the approximately 15-minute long web-based NACCC, as well as improve the utility of the survey results for campus administrators.

NACCC Results and Resources

Participating NACCC institutions will receive a customized NACCC Report[®] that includes aggregated data from their students and a NACCC Climate Score[®] that permits benchmarking with participating institutions and that provides recommendations for making their campus more inclusive. In addition to the NACCC survey and reports, interested institutions can also consider accessing other resources at the USC Race and Equity Center to improve their campus racial climate, including the USC Equity Institutes, which help to prepare campus leaders to effectively address persistent and pervasive racial problems, to act responsibly in periods of racial crisis, and to achieve racial equity. Information on the Equity Institutes is available at race.usc.edu/equity-institutes.